



## In this Issue

- Forthcoming Events
- Recent Activity
- BABC Transatlantic Conference e dates fro the diary for 2011!
- Member Profiles

## Forthcoming Events

### **Business Opportunities in USA Cyber Security 23rd June 2010**

A one day seminar looking at business opportunities arising for UK companies in the USA cyber sector and how UK companies can address that market.

### **Consumer and Industrial Goods, Lauren Stone 24th June 2010**

Lauren Stone is the sector lead for Consumer and Industrial goods in the New York office. She will be in the North West

## June 2010 Issue 21 Member Opportunities

### **Date for the diary:**

The British American Business Council Annual Conference dates for 2011 are May 11th - 13th in San Francisco, USA.

## Recent Activity

### **Annual Transatlantic Business Conference : 12-14<sup>th</sup> May 2010**

BABC's Annual Transatlantic Business Conference for 2010, 'Strategies for Success: 2010-2020' was held in London on May 12-14. There was great networking opportunities to develop businesses based in major centres throughout North America and the UK. The speakers who attended were very well received. Everyone who attended said they will be attending next year

### **Manchester's International Trade Experts Seminar Thursday 13th May 2010**

The event helped understand the legal, accounting and banking framework that

for one day and doing a presentation on U.S consumer and Industrial goods with the chance for one to one meetings beforehand.

### **The TBPA are going to Pittsburgh, USA.**

TBPA ("Transatlantic Brides & Parents Association") is an international organization that is focused on connecting people and celebrating British Isles heritage. Every two years, TBPA hosts a convention in a U.S. city, They have occurred all around the U.S. and Great Britain. this year it is Pittsburgh's turn!

### **Investment News - Latest Edition**

#### **Investment News**

Please note that the April 2010 issue of *Policy Focus* is now available on the BABC website at <http://www.babc.org/communications/index.php>

#### **Air Transportation**

KLM have LAUNCHED a 4<sup>th</sup> Frequency on Liverpool to Amsterdam and this will offer GREATER connectivity to USA with improved connections to NEW YORK / ATLANTA / DETROIT / MINNEAPOLIS / SAN FRANCISCO / LOS ANGELES.

### **Member Profiles**

#### **Jaguar UK**

2010 marks the 75th anniversary of the Jaguar name. We have always been inspired to design and develop beautiful fast cars; cars that stand out and stand apart. At no point has this vision been more complete than today with the all-new XJ, the internationally renowned XF and

companies need to consider in order to trade effectively in North America. There was also the opportunity to hear Mike Rosenfield, Commercial Officer for Los Angeles who was very informative.

#### **Software City Launch 4th June**

Details of this years Software City were unveiled! Nathan Gold, a leading figure from Silicon Valley, USA gave an exciting presentation. There was also a chance to network with others in the region who are in the technology sector, where many contacts were made.

### **Member Benefits**

Short member **profiles** will be added to future editions of this newsletter.

If you would like to be included please provide me with a short profile of your company. Please also let me know if you have any **member perks** you would like to offer to other members of the BABC...[Click here](#)

Offers can either be promoted to BABC NW members only - these will be promoted via the BABC NW website and newsletter or to the whole BABC network - please specify.

### **Unsubscribe**

If you no longer wish to receive this email please [click here](#)

**If you require any further information feel free to [contact us](#)**

Kindest Regards

Jennifer

**Jennifer Brooks**  
**Transatlantic Business Manager**  
British American Business Council North West  
Warren Bruce Court  
Warren Bruce Road  
Trafford Park  
M17 1LB  
Tel : +44 (0)161 875 2334  
Website: <http://www.babcnw.org/>

the super sleek XK.

[Forward](#)

Do you know someone who might be interested in the opportunities in USA and BABC membership?  
Forward this email onto a friend.