



May 2010 Issue 20

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### Member Opportunities

Beginning 2nd May 2010, AIR FRANCE KLM and DELTA will recommence their daily non stop service between Manchester and New York JFK, which will offer greater connectivity to the USA.

### Forthcoming Events

#### **Annual Transatlantic Business Conference : 12-14<sup>th</sup> May 2010**

The BABC's Annual Transatlantic Business Conference for 2010, 'Strategies for Success: 2010-2020' is in London from May 12-14. The Conference offers great opportunities to discuss, network and develop business with other members of the BABC's 25 chapters based in major business centres throughout North America and the UK.

#### **Manchester's International Trade Experts Seminar Thursday 13th May 2010**

The event aims to provide an understanding of the legal, accounting and banking framework that companies need to consider in order to trade effectively in North America. Also to provide the opportunity to hear Mike Rosenfield, Commercial Officer for Los Angeles.

### Recent Activity

#### **EGM and Networking Event 12<sup>th</sup> April 2010**

The General Meeting and Networking Event was held in Liverpool, 12<sup>th</sup> April. The meeting was followed by a networking event with lunch. Many members attended and got tailored advice from the board. Steve Smith from Liverpool Vision has been elected as chair who we are delighted to welcome aboard!

#### **BABC Breakfast Event 23rd April**

An Inward delegation from Houston, USA comprising of Clean Technology Companies was cancelled due to the volcanic activity in Iceland. It will hopefully be rescheduled for the autumn. We shall keep you updated on the future dates.

### Member Benefits

Short member **profiles** will be added to future editions of this newsletter.

If you would like to be included please provide me with a short profile of your

## Investment News - Latest Edition

Please note that the March/April 2010 issue of *Investment News* is now available. [Click here](#) to see the latest edition.

## Success Stories

### **BuilderScrap named as third MIA winner**

An online exchange for building materials has won the third monthly prize in this year's [Merseyside Innovation Awards](#). Wirral-based BuilderScrap, which was set up in 2008 to allow construction professionals to pass on surplus materials within the trade. The listed benefits include reducing costs and wastage of resources and revenue is generated through online advertising by suppliers to the trade. BuilderScrap joins previous winners Detectagas and Sign Lights to compete for a place in the final.

## Member Profiles

### **Barrett Dixon Bell**

BDB is the North West's leading provider of multi-lingual PR, advertising, e-marketing and sales support activity for trade, technical and industrial exporters ..[Learn More](#)

### **Venture UK Limited**

Venture is an UK based international portrait photography brand which offers premium studio based photography...[Learn More](#)

company. Please also let me know if you have any **member perks** you would like to offer to other members of the BABC...[Click here](#)

Offers can either be promoted to BABC NW members only - these will be promoted via the BABC NW website and newsletter or to the whole BABC network - please specify.

## Forward

Do you know someone who might be interested in the opportunities in USA and BABC membership?  
Forward this email onto a friend.

## Unsubscribe

**If you no longer wish to receive this email please [click here](#)**

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Kindest Regards

Jennifer

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