

Dear BABC member

Welcome to the June edition of the BABC NW newsletter.

Events:



Council of American States in Europe

Wednesday 28th June

9.15am- 5.00pm

De Vere Daresbury Park Hotel, Warrington

Council of American States in Europe (C.A.S.E.) is the official organisation in Europe for answering questions and setting up partners for anyone with the goal of creating or expanding business contacts in the U.S.A. C.A.S.E. is comprised of 22 U.S. state offices who maintain full-time offices in Europe. 10 of these states shall be attending a morning seminar and networking lunch followed by individual appointments with the European representatives from the US States: **Massachusetts, Georgia, Illinois, Virginia, Kentucky, Pennsylvania, Iowa, Florida, West Virginia & North Carolina.**

With presentations on:

- CASE: What is CASE? What can CASE do for you?
- USA: Location Selection & Market Analysis for Products & Services
- Legal & Tax Concerns in the USA: Where to Find the Right Partners? What are the Main Differences between the USA & UK
- Product Liability: How to Protect Your Company with Good Policy & the Right People
- Case Study: Experiences of Recent UK Companies in the USA
- Key Note Speaker: Allyson Stewart-Allen is a recognised international marketing and inter-cultural expert advising European and US organisations growing their presence on either side of the Atlantic.

A buffet lunch is included in the price
BABC members: £30 plus VAT (£35.25)
Non-members: £35 plus VAT (£41.13)

Focus USA

Tuesday 4th July

8am - 9.30am, Hard Rock Café Manchester

Celebrate the 4th July with the British American Business Council North West. Keynote speaker Fred Bassnett, Market Adviser for North America from the International Trade Centre Greater Merseyside, will give an overview on how to do business in the USA and a local company will share their experience of the US market. The event will include an American themed breakfast.

BABC Members: £10 (inc VAT)
Non-members: £13 (inc VAT)

To book your place please contact Alexandra Crook on 0161 237 4035.

Regional member benefits:



Hard Rock Café Manchester are delighted to offer all BABC members priority seating to all pre-booked reservations and an amplified level of service.

The wait for tables can exceed 2 hours at times but upon arrival your party will be immediately sat and hosted by the manager on duty.

Please call **0161 831 6700** to make a reservation quoting BABC when calling.

The Hard Rock' Rock Lounge overlooking the cafe is available with their compliments for all corporate events such as breakfast meetings, lunches, post-concert hospitality etc. Venue images and 360 tours can be found on www.hardrock.com

To celebrate 4th July, Hard Rock Café Manchester are delighted to offer all BABC NW members 15% off food all day on Tuesday 4th July.

Please visit <http://www.babc.org/benefits/> for further details of many more member offers.

Please let me know if you would like to offer a new member benefit.

News:

- New phone and fax numbers for the US Commercial Service

Phone: 020-7894-0419 Fax: 020-7894-0020

London.Office.Box@NOSPAM.mail.doc.gov
www.buyusa.gov/uk

American Embassy
U.S. Commercial Service
24 Grosvenor Square
London, W1A 1AE

- Trade Links newsletter produced by the Representative Office to the EU of Mexico's Ministry of the Economy:



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- American Legislative Exchange Council, June newsletter



Atlantic
Connection-June.pdf

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